

UNAPPROVED MINUTES OF THE GOLF COMMITTEE CORONADO CENTER

Thursday January 18 2018

Committee Members

Rhonda Haynes – Chairman
Phil Belt – Vice Chairman
Marge Harvey – Secretary
Grover Scarborough
Jim Oswald
Jamin Townsan
Joe Johnson
Ralph Turpin

Staff Liaison:

Tom Heffer – Director of Golf

Staff:

Gary Myers
Mike Socha

Board Liaison

Mike Medica – POA Director and Past President

Press

Sandy Johansen – Village Voice

Guests:

Rick Larson
Cheryl Badger representing Lady Duffers

Call to Order

Rhonda Haines called the regular golf committee meeting to order at 3:53 pm

Approval of Order of Business

The Agenda was accepted with moving discussion of score cards to Director of Golf Report

Minutes

Minutes of the November 16, 2017 meeting were approved.

Chairman's Remarks:

Rhonda said she appreciated the good turnout at the meeting. She said we had a good 2017, a lot of good things took place. She is very excited about 2018.

Director of Golf Report:

2017 was a good year with an increase of 6,442 rounds over 2016. The courses have been closed the last few days because of the weather but they are doing what they can to get them open. The Snowman and Snowwoman tournaments have been scheduled for February 13 and 15 respectively.

Rhonda asked about average daily income per playable day which Tom estimated at \$2,250. We had 73 more playable days in 2017. We could do a comparison of riding to the ball playable days versus cart path only numbers.

Scorecards:

New score cards are at the printer with the exception of Isabella since they are not sure of the restaurant phone number. New cards should arrive by March 1, about a year's supply was ordered.

The cards will have the new hole ratings. USGA recommendations and committee discussions were used for the new ratings. Tom doesn't think the hole ratings have been looked at for at least 20 years.

Agronomist Report:

Gary said nothing much is going on right now. Starting in February, a superintendent from one of the courses will attend the meetings. In November and December a lot of sand was put in the bunkers. Bunkers have been the focus, as well as cart path only issues. Gary said we still have design issues with some of the bunkers. We have three new superintendents since the last meeting; one was promoted from DeSoto to Granada, one hired from Arizona to DeSoto, and one from Texas to Magellan.

Rhonda mentioned that a member commented very favorably about work on the bunkers.

Board Liaison Comments:

Mike mentioned that the Isabella restaurant is up in the air. If someone private wants to go in that would be the preference, otherwise the POA will run the restaurant. He mentioned that Gary took his superintendents to the board meeting.

Kevin Sexton, Director of Tourism and Community Affairs, was hired. Mike thinks he will be a good hire for HSV.

There are now 167 homes for sale in the Village, and 50 new homes were approved last year. They are going to add addendums and get new bids for the pickle ball courts and outdoor pool which will delay both projects.

Five people filed to run for the Board. The vote is in March.

Mike handed out dates for the newcomers coffees in 2018.

Golf Ambassador Program

Rhonda has organized a golf ambassador program. She has a list of 22 couples who are interested in assisting by playing a round of golf with people who are interested in HSV. She has pitched the program to ReMax and the Chamber and will meet with Century 21. The Ambassadors play with prospective buyers, share why they enjoy the village which could be the nudge to get people to buy. Rhonda said "Residents are our biggest asset and can convey the warmth and welcoming spirit here in HSV".

Committee members suggested involving Kevin Sexton, and approaching timeshares like Los Logos. Rhonda said she can see the program expanding to tennis and pickle ball.

Committee Input/Suggestions:

Rhonda said that we have received applications for the Jack Barry's replacement on the Golf Committee which should be filled by the April meeting. Grover and Joe have each decided to serve another term.

Jim, the chair of the handicap committee, will have a report in March.

Guest Comments:

Rick Larson suggested expanding the Ambassador program to the Angler's group.

Meeting Adjourned at 4:56 pm.

Next meeting February 15, 2018