

## UNAPPROVED MINUTES OF THE GOLF COMMITTEE CORONADO CENTER

Thursday May 18, 2017

### Committee Members

Rhonda Haynes – Chairman  
Phil Belt – Vice Chairman  
Marge Harvey – Secretary  
Grover Scarborough - Absent  
Jim Oswald  
Jamin Townsan - Absent  
Joe Johnson - Absent  
Jack Barry  
Ralph Turpin

### Ex-Officio Members

Tom Heffer – Director of Golf Services  
Mike Socha  
Matt Lewarn  
Danielle Bailey

### POA Board Members

Mike Medica – POA President - Absent  
Bob Cunningham - POA - taking Mike's place

### Press

Sandy Johansen – Village Voice

### Guests

JoAnn Arnold  
Kurt Nilsson  
Jack Slattery

### Call to Order

Rhonda Haynes called the regular golf committee meeting to order at 4:00 pm

### Agenda

The Agenda was accepted with the addition of Newcomer's Coffee

### Minutes

Minutes of the March 16, 2017 and April 20, 2017 meetings were approved

### Chairman's Remarks:

Rhonda asked for support moving the Golf Committee in the direction of being more active and taking on more tasks. A new golf committee contact list was passed out. The Handicap Committee is a sub-committee of the Golf Committee. The annual meeting was on April 26. The Committee goes over procedures should handicap problems exist. There are now six (6)

different handicap systems but the move is to a world handicap system next year. Rhonda asked for volunteers for the handicap Committee and Jim Oswald volunteered to become Handicap Committee Chair.

#### **Golf Director Comments:**

Rounds at Desoto, Cortez, Ponce, Magellan and Granada showed a slight increase, Isabella, Balboa and Coronado slightly down. A big tournament was lost because of weather. The Executive Women's tournament was hosted by Granada with a big turnout from several states. They will be back for national finals in October.

A Director of Agronomy has been offered a position. Also, Magdy Hussein has been hired as food and beverage director. An executive chef has been hired. There will be a job fair Wednesday at Granada.

Restructuring of the Golf Department is complete with the following:

Mike Socha – Assistant Director of Golf  
Pat Roberts – Will manage Granada and Magellan  
Sue Lyons – Will manage Ponce and Balboa  
Matt Lewarn – Golf Event Sales and Marketing Coordination  
Bill White – PIC at Balboa  
Kathy Norris – PIC at Coronado

The annual couple's tournament will use one course a day and will play at Desoto, Cortez, and Granada.

The POA is entering a 6 year term golf cart lease with Club Cars.

#### **Board Liaison Comments:**

Bob stated the golf reports were outstanding and will help with the mis-information out there.

PR Plan: We have 130 new Facebook followers with 37,000 hits.  
The 2017 utility rate study is ongoing and rates will probably be raised.

The manhole rehab project is complete.

Mowers are beginning to work on main streets, and street repairs are still ongoing from storm damage. An urban deer hunt is scheduled.

The renovation at the Granada grill is almost complete.

#### **Adopt-a-Hole Committee Update:**

The liaisons reported that they have not had very good responses from their volunteers yet. We should encourage neighbors to recruit volunteers and we need to make it as easy to volunteer as possible. Discussed putting sand in the fairway at #14 at Magellan. Liaisons were urged to stay in contact with volunteers.

**Golf Fees Round Table Update:**

Meeting scheduled for May 19.

**Newcomers Coffee:**

Discussed if it was beneficial to have a Golf Committee rep at the coffees. There are six more scheduled for the rest of the year and if we are not on the agenda then it isn't so beneficial to be there.

**Golf Budget Committee Input:**

We need to be prepared and focused on recommendations before the meeting.

**Guest Comments:**

JoAnn congratulated Rhonda on her new position and then inquired if the courses were going to be sprayed for bugs. They are not. She also inquired about the menu at Granada and was told it will be a southern theme.

Kurt talked about a survey of 132 people he did regarding fees. The Fees Committee has the survey

Jack asked questions about the golf cart leasing program.

**Meeting Adjourned at 5:26.**

Next meeting is June 15 @ 4:00 pm