Golf Committee Annual Report

Grover Scarborough - Chairman
Rhonda Haynes - Vice Chairperson
Phil Belt - Secretary
James Oswald
Jack Barry
Jamin Townsan
Joe Johnston

2016-2017
Summary

The Hot Spring Village Golf Committee has nine members dedicated to the golfing experience of the eight village courses. This annual reporting period, beginning March through February 2016-2017.

This year we had a stable Committee. Phil Belt replaced Jerry Morgan. In December John Schrage relocated to Colorado and Rodger Whitford resigned in January due to illness. We have several applications and will present candidates for Board approval in March to be seated at the April Committee meeting.

2016 saw a decrease in the number of rounds; however revenues increased for the same time period. The implementation of "Dynamic Pricing" will make a positive impact on golf revenues year over year, once we have a full year to compare.

Troon Management Services is responsible for the operations of Village Golf Courses. They provide guidance and direction for Golf Operations, Agronomy, Sales and Marketing and Procurement.

Troon Agronomy Department's regional agronomist contributed to improved golf course conditions with higher standards in a more efficient manner.

The Golf Committee implemented a program to improve communications with the HSV Golfing Community. Program is a systematic endeavor to respond to questions concerning, polices, course conditions and "Letters to the Editor" that impact HSV Golf.

Adopt-A-Hole

The program had another outstanding year with an increase of the number of volunteers. Adopt-A-Hole program has been in place for approx. 7 years.

ADOPT-A-HOLE Program
Let’s show our Village pride in our golf courses and Adopt-a-Hole!

There are no prizes or rewards, just pride in the quality, caliber and appearance of our golf courses. All you need to do is pick up broken tees, pick up other debris, sand divots, and repair ball marks on your adopted hole; not just your divots, tees, debris and ball marks, but any you see! Have your playing partners to do the same whenever you play that hole; your efforts will make a difference! Please help maintain our greatest assets, by “adopting a hole”.

Junior Golf Association

Jack Barry and Bill Veal continue to serve and contribute time to the Junior Golf Association.

The purpose of the Junior Golf Association is to foster and promote junior golf activities for young golfers between the ages of 8 and 18. Membership in the program is open to all Junior Golfers.

Goal of the Program:
- Teach the Fundamentals of the golf swing.
- Provide opportunities for development of social, physical and mental skills.
- Teach the rules, etiquette and sportsmanship of Golf.
- Provide instructional practices, playing privileges, and other concessions.
- Develop a lifelong golfer who will continue to enjoy the game for years to come.

This year over 230 junior golf members and 240 adult volunteers participated in the program.

Closing:

The 2016 spring rains along with the untimely weather on holidays had an insurmountable impact on the number of golf rounds. Golf Rounds have increase in the first months of 2017. The lower winter rates have had some impact on the revenues. Moving forward Dynamic Pricing will reverse these trends.

The lack of funding due to budget restraints, and curtailment of needed course infrastructure upgrades did not provide the opportunity for the committee to function at full capacity. However, each member of the committee has acted in a collective and professional manner and for their effort, has earned a well deserved "Thank You".