• **“BIG HOLE” GOLF:** With Rounds being down at Coronado in 2017, we are bringing back the Big Holes. To help stimulate more play at Coronado, we will start using the Big Holes starting Friday April 21st. The Big Holes will be on the greens as well as the normal size cups to attract players with both preferences. We could not start the Big Holes as early as we wanted due to the aerification of the greens and the healing process.

• **PAR 3 TOURNAMENT:** Also at Coronado, we will have the Par 3 tournament for members and their guests with scramble format with teams of 3 playing together in six-some’s to add some excitement.

• **MARKETING UPDATE:** The Spring marketing effort continued with 2 radio sport talk shows. In March, Hot Springs Village was represented on KEXB radio out of the Dallas Fort Worth market. This past week on 103.7 the Buzz out of Little Rock. We spent time not only promoting Hot Springs Village Golf but all of the amenities as well as the new Land and Sales office.

In addition, the Hot Springs Village stay and play packages reserved are 58 different packages totaling 2125 Rounds. The total Revenue expected from these packages is $118,813.63. Total Revenue for the entire year of 2016 was $291,000.00.
• **COURSE MAINTENANCE:** March was green aerification month for all of the bent grass (cooler weather grass) greens. Granada, Isabella, Ponce, Balboa, Cortez and Coronado were completed in a 3 week period. The Champions Bermuda grass (warmer weather) greens at Magellan and Desoto will be aerified in June.

The forward tee box on Desoto #16 is closed for maintenance. A temporary tee is in play until the original forward tee grows in. The Bermuda grass on the original tee was not holding up under regular play and lack of sun. A more shade tolerant grass was seeded, so the playing surface will be greatly improved.