2015 New Resident Survey Results
New Resident Survey Overview

Each year surveys are sent to members who have moved to Hot Springs Village throughout the year. Surveys are mailed to all new residents and compiled online. In 2015, a total of 176 new residents responded to the survey.

Respondent Profile

Of those who responded, 49.14 percent were men and 50.86 percent were women. Household members ranged from under 21 to over 65 years of age:

- Ages 65 & over = 43 percent
- Ages 55 thru 64 = 41 percent
- Ages 40 thru 54 = 7 percent
- Ages 31 thru 39 = 2 percent
- Ages 21 thru 30 = 1 percent
- Under age 21 = 5 percent

(rounded to nearest percent)

Employment Profile

Eighty-five percent of men and 90 percent of women indicated they would not seek employment in the area.
The majority of new residents learned about Hot Springs Village through friends or relatives.

Sixty-two percent of new residents chose to move to Hot Springs Village because of the influence of family or friends. Another 13 percent learned of Hot Springs Village through internet searches, and 5 percent were influenced by Hot Springs Village and Cooper promotions.

From across the world to Hot Springs Village

From Belgium to Gig Harbor, Washington, new residents relocated across oceans and throughout the United States to call Hot Springs Village home.
Friends & Relatives, Amenities and Gated Community, Top Reasons New Residents Choose The Village

New residents listed many reasons they chose to move to Hot Springs Village over other destinations. The top 10 reasons include: 1) Friends, Relatives, People Living Here 2) Amenities 3) Gated Community/Security 4) Natural Beauty 5) Cost of Living 6) Cost of Recreation 7) Recreational Facilities 8) Geographic Location 9) Temperate Climate 10) Medical Facilities
Respondents listed Friends & Relatives and Quality of Life as the most attractive and important influences in making the decision to move to Hot Springs Village. Cost of Living, Natural Beauty And Cost of Recreation were also high on the list.

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<th>TOP REASONS – MEN</th>
<th>TOP REASONS – WOMEN</th>
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<td>1. Friends, Relative, People Living Here</td>
<td>1. Quality of Life</td>
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<td>2. Quality of Life</td>
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<td>5. Cost of Recreation</td>
<td>5. Natural Beauty</td>
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<td>7. Investment Potential</td>
<td>7. Geographic Location</td>
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<td>8. Recreational Facilities</td>
<td>8. Temperate Climate</td>
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<td>10. Medical Facilities</td>
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Lakes, Golf and Churches important amenities to new residents

Outdoor amenities and churches top the list of amenities new residents find personally Important in Hot springs Village. Other top amenities include the Fitness Center, Walking Trails and the Community Center.

TOP TEN AMENITIES

1. Lakes
2. Golf
3. Churches
4. Fitness Center
5. Walking Trails
6. Restaurants
7. Lawn Bowling/Bocce Ball (tie)
8. Library
9. Outdoor Pool
10. Performing Arts Center

MEN
1. Golf (67%)
2. Lakes (60%)
3. Library/Lawn Bowling/Bocce – tie (33%)
4. Churches (18.75%)
5. Performing Arts Center (17%)
6. Restaurants (14.29%)
7. Outdoor Pool (14%)
8. Fitness Center (13%)
9. Community Center (6.25%)

WOMEN
1. Lakes (59%)
2. Golf (43%)
3. Fitness Center (36%)
4. Walking Trails (31%)
5. Churches (29%)
6. Family Recreation Area (25%)
7. Community Center (24%)
8. Restaurants (18%)
9. Outdoor Pool (13%)
10. Performing Arts Center (9%)
Golf and Boating activities most important to new residents

The activities most important personally to new residents are Golf, Boating, Outdoor Recreation (Lawn Bowling and Bocce Ball) and Fishing.

TOP TEN ACTIVITIES

1. Golf
2. Boating
3. Outdoor Recreation (Lawn Bowling and Bocce Ball)
4. Fishing
5. Walking/Hiking/Biking
6. Card Playing
7. Fitness
8. Swimming
9. Water Sports
10. Cultural Activities

MEN
1. Golf (77%)
2. Outdoor Recreation (Lawn Bowling/Bocce (45%)
3. Water Sports (43%)
4. Fishing (38%)
5. Boating (29%) 
6. Volunteer Opportunities (27%)
7. Swimming (25%)
8. Walking/Hiking/Biking (23%)
9. Fitness (20%)
10. Cultural Activities (13%)

WOMEN
1. Boating (50%)
2. Golf (47%)
3. Walking/Hiking/Biking (39%)
4. Fitness (39%)
5. Swimming (31%)
6. Outdoor Recreation (Lawn Bowling/Bocce (27%)
7. Fishing (26%)
8. Card Playing (25%)
9. Cultural Activities (22%)
10. Family Recreation (19%)
Nearly 47 percent of new residents walk Village trails weekly.

About 17 percent of new residents walk trails daily, 46.89 percent walk trails weekly. And 37 percent walk trails on a monthly basis. The most frequently walked trails are Lake Balboa Spillway Trail, DeSoto Multipurpose Trail, and the Cedar Creek Nature Trail.
New Residents Shop Locally

Over 51 percent of new Hot Springs Village residents shop in Hot Springs Village and vicinity. Another 35.19 percent shop in Hot Springs.

Medical Attention
About 36 percent of new residents see physicians in the Hot Springs Village area, while 44 percent seek medical attention in Hot Springs.
New residents wish list includes a movie theater, more restaurants and an outdoor swimming pool in Hot Springs Village.

New residents specified a variety of amenities and activities that are important to them personally that they would like to see offered in Hot Springs Village. These include more retail shopping, better restaurants, movie theater, outdoor swimming pool, splash pad, more doctors, recycling and more amenities located on the east side of the Village.