

Hot Springs Village Property Owners' Association

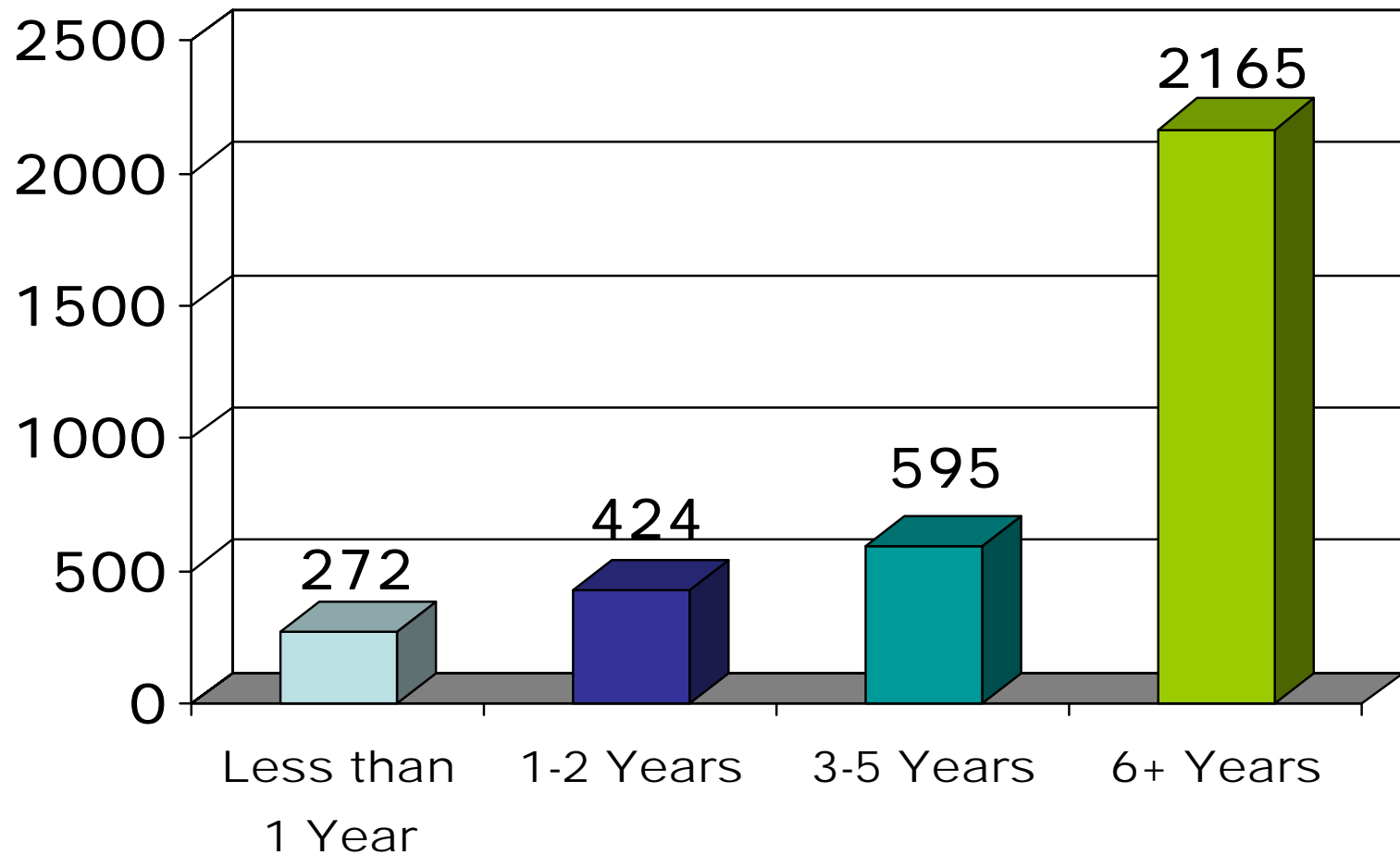
2006

**Non Resident
Survey**

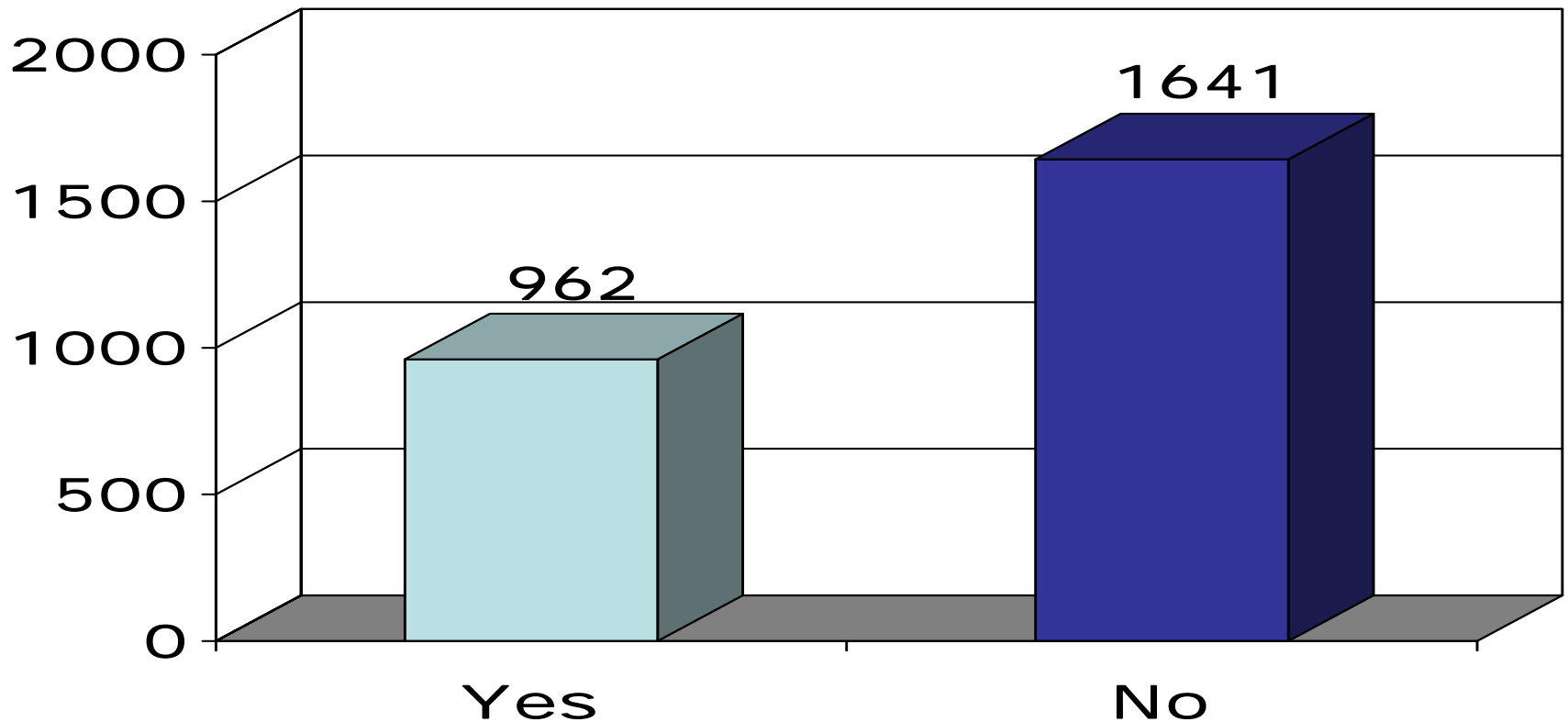
Survey Statistics

- **13,675 Mailed**
- **3,541 Surveys Returned**
 - 3,061 Paper Copies Returned
 - 480 Surveys Taken Online
 - 25.9% Response Rate

Q1: How long have you owned property in Hot Springs Village?



Q2: Did you seriously consider other communities/states before making your decision to purchase property in Hot Springs Village?



Q2: If yes, where?

- **Top Six Responses**

1. **Florida**

2. **Texas**

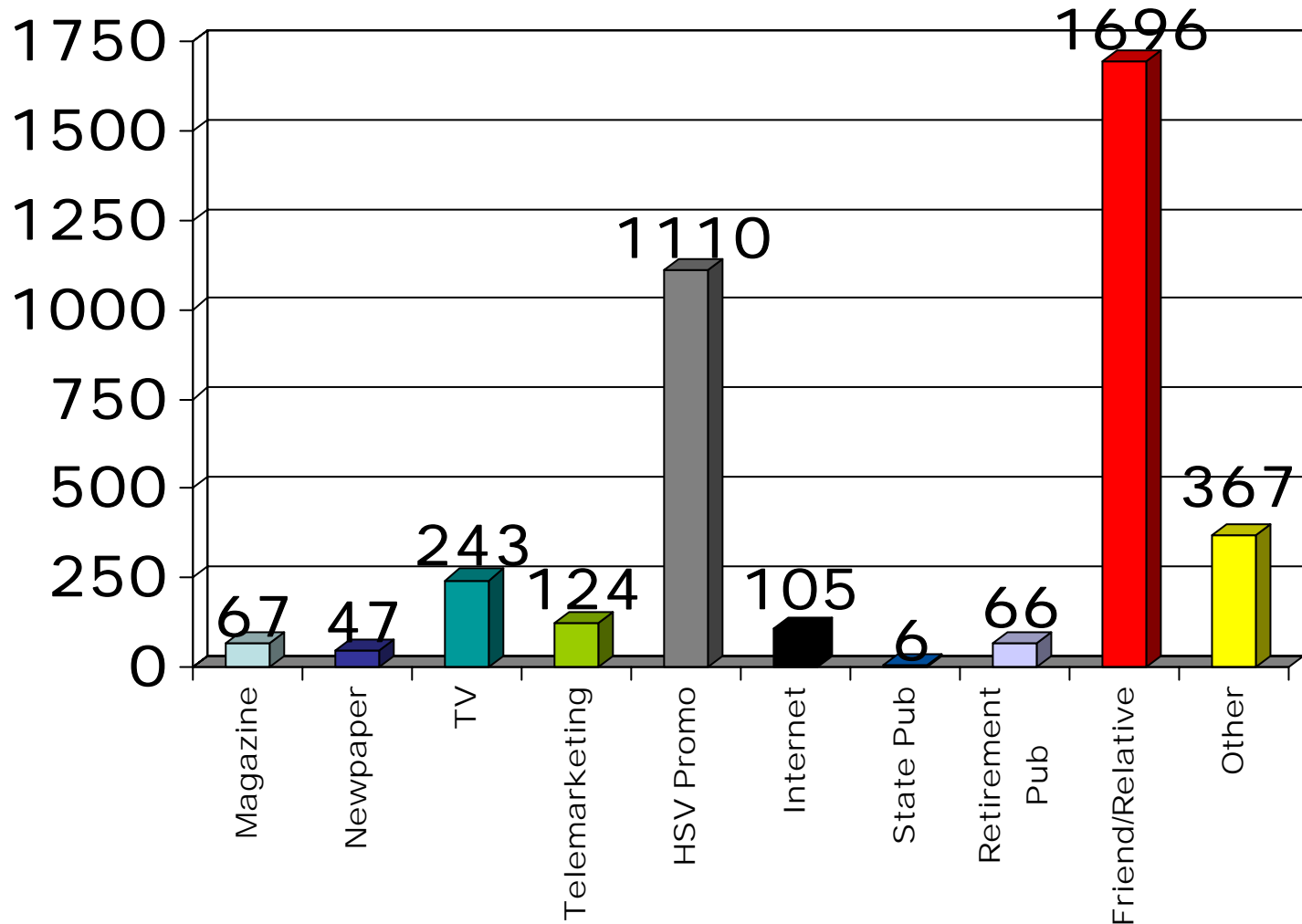
3. **Tennessee**

4. **Arkansas** (Other than Hot Springs Village)

5. **North Carolina**

6. **Arizona**

Q3: How did you first learn about Hot Springs Village?



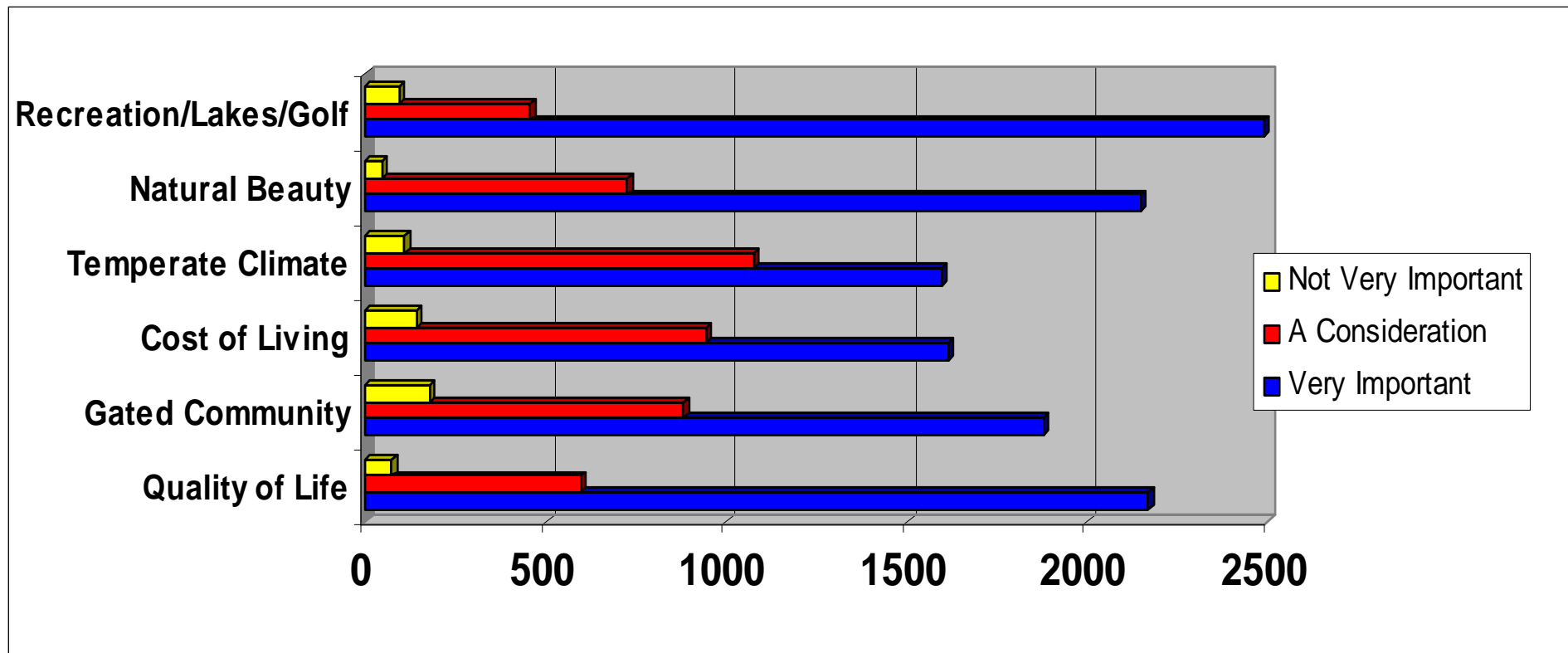
**Q3: How did you first learn about
Hot Springs Village?**

Other

- **Top Three Choices**
 - **Visiting other Arkansas cities**
 - **Trade Show / Home Show**
 - **Inherited**

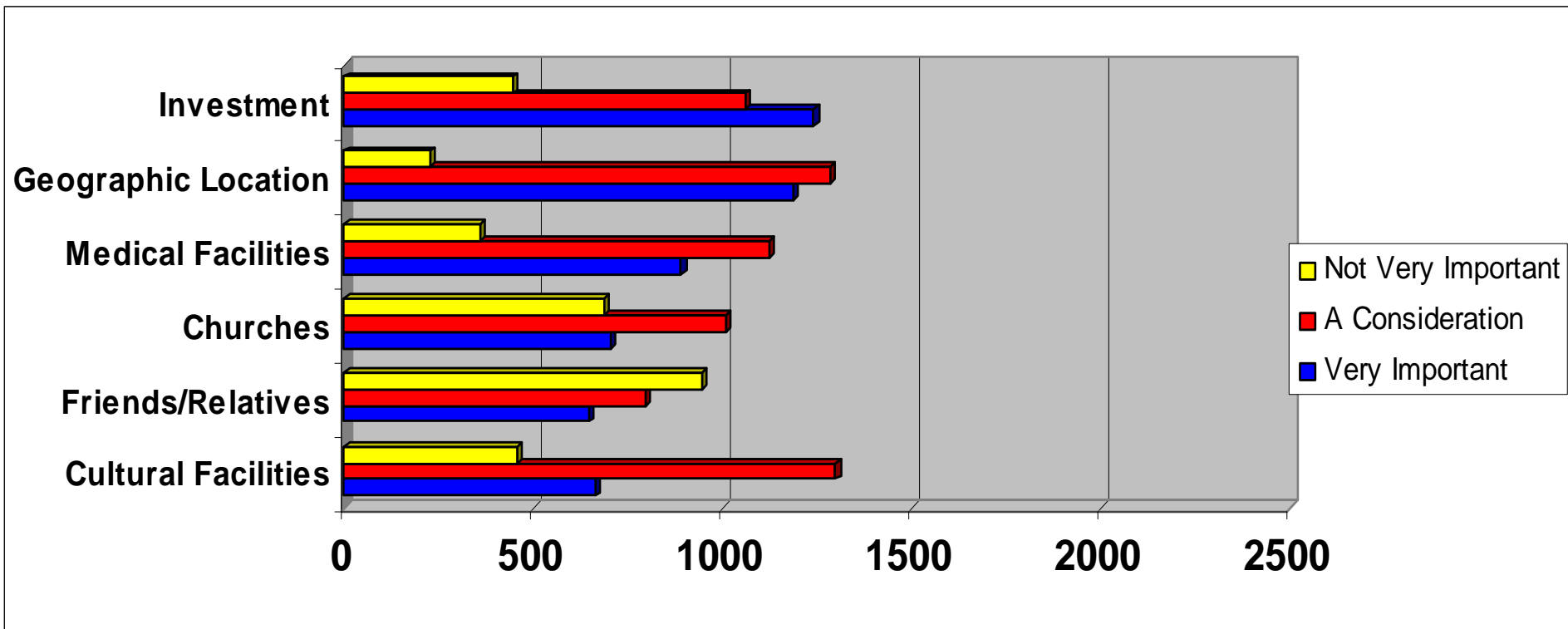
Q4: What things about Hot Springs Village did you consider MOST Attractive and Important?

Top Six Responses



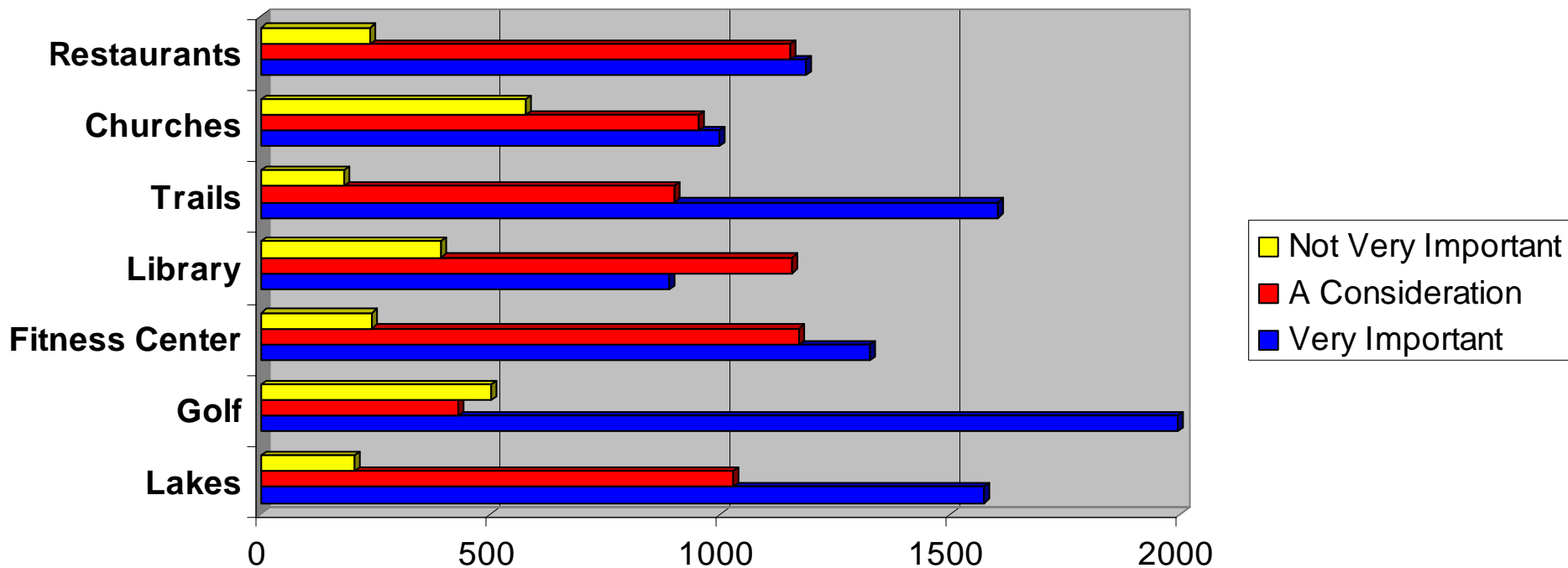
Q4: What things about Hot Springs Village did you consider MOST Attractive and Important?

Next Six Responses



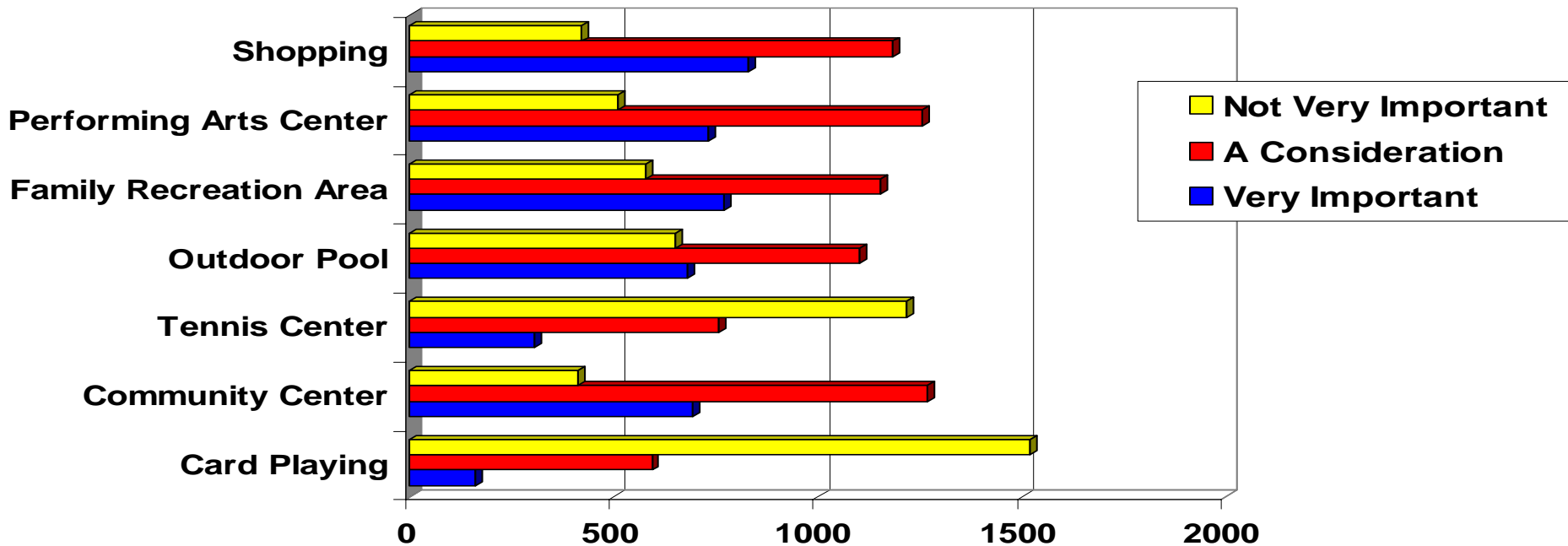
Q5: Which of the amenities/activities offered in Hot Springs Village are the MOST important to you?

Top Seven Responses

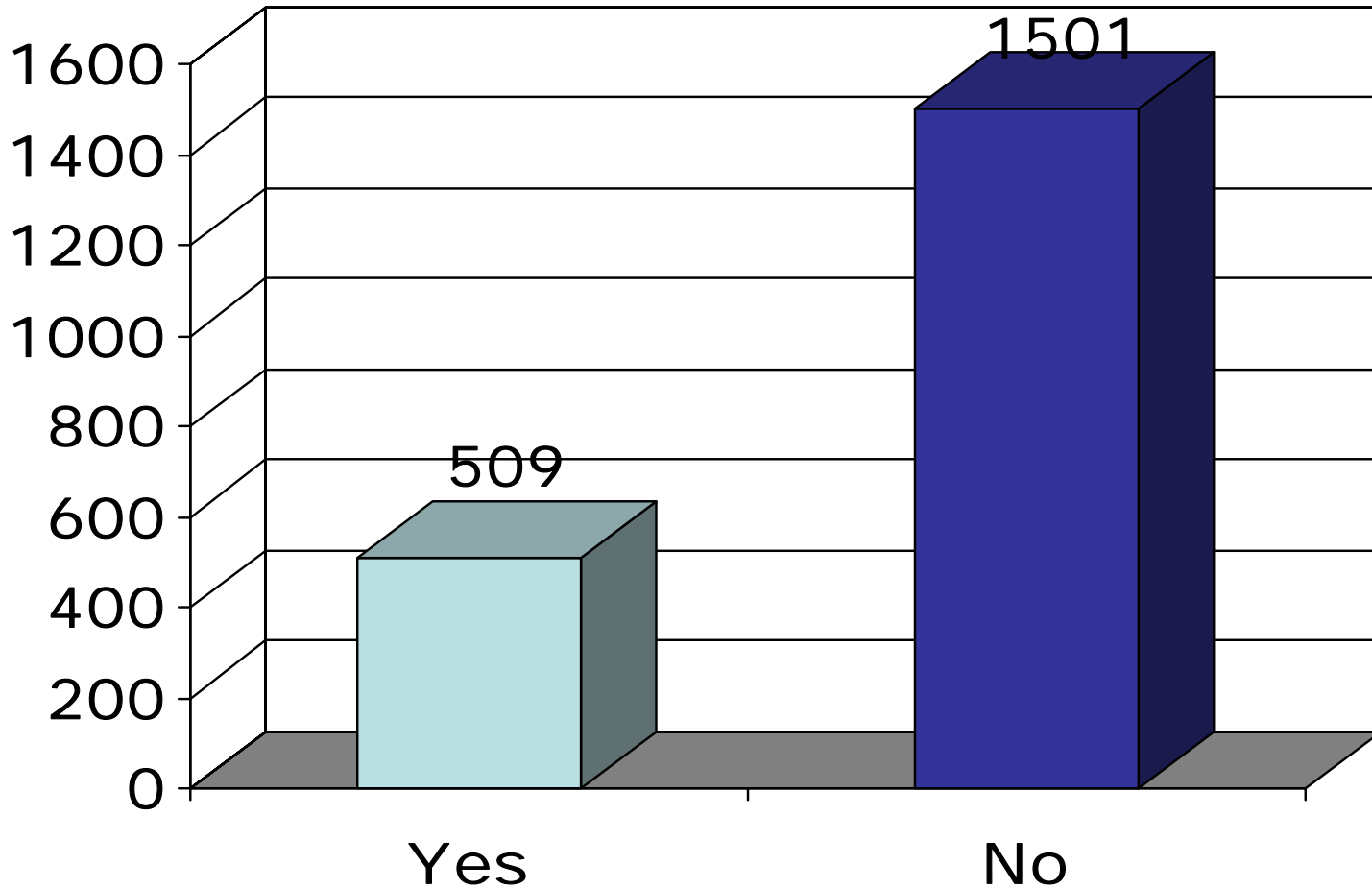


Q5: Which of the amenities/activities offered in Hot Springs Village are the MOST important to you?

Next Seven Responses



Q6: Are there any amenities or activities that HSV does not offer?



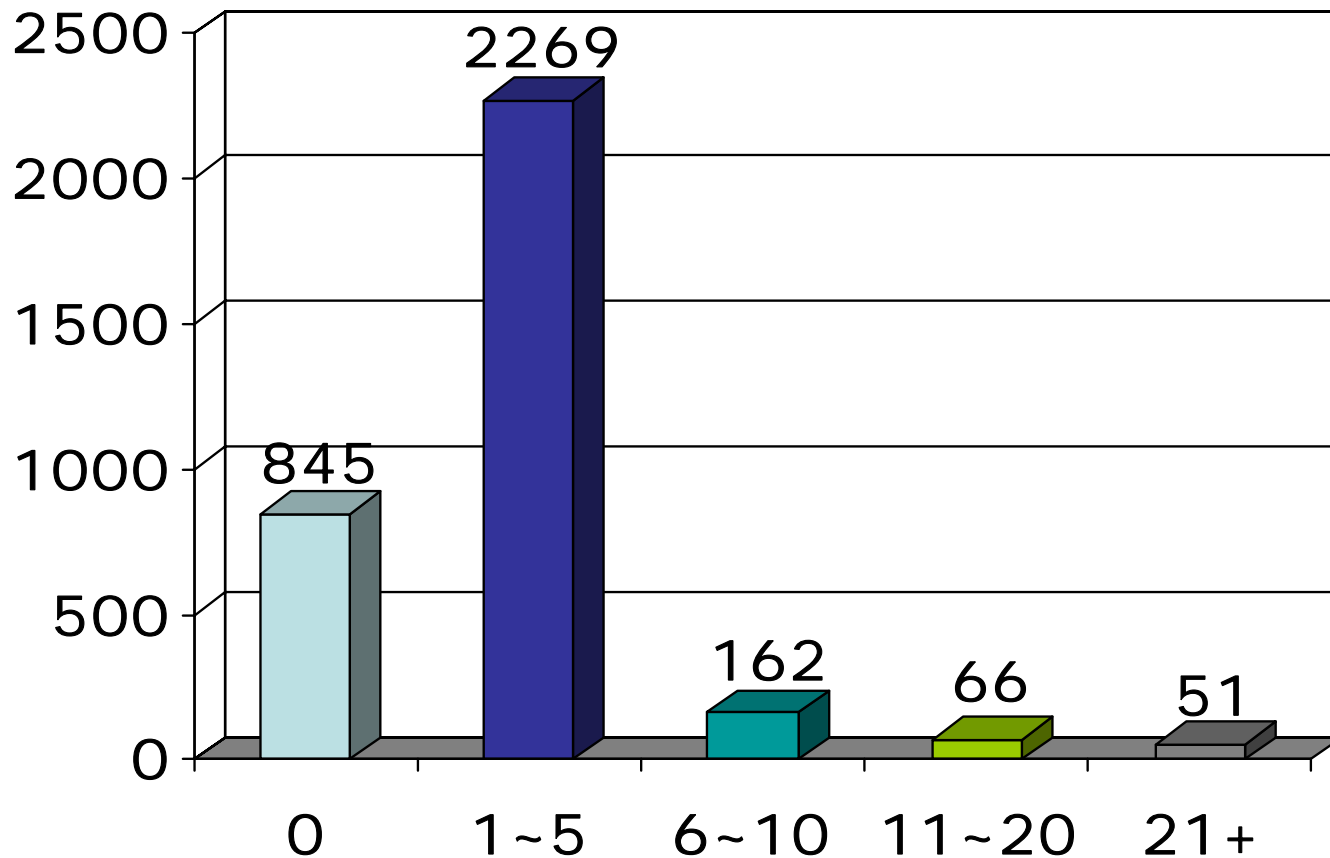
Q6: If yes, please specify?

- **More/Better Restaurants**
- **More/Better Shopping**
- **Movie Theater**
- **Hospital inside Village**
- **Grocery Store inside Village**

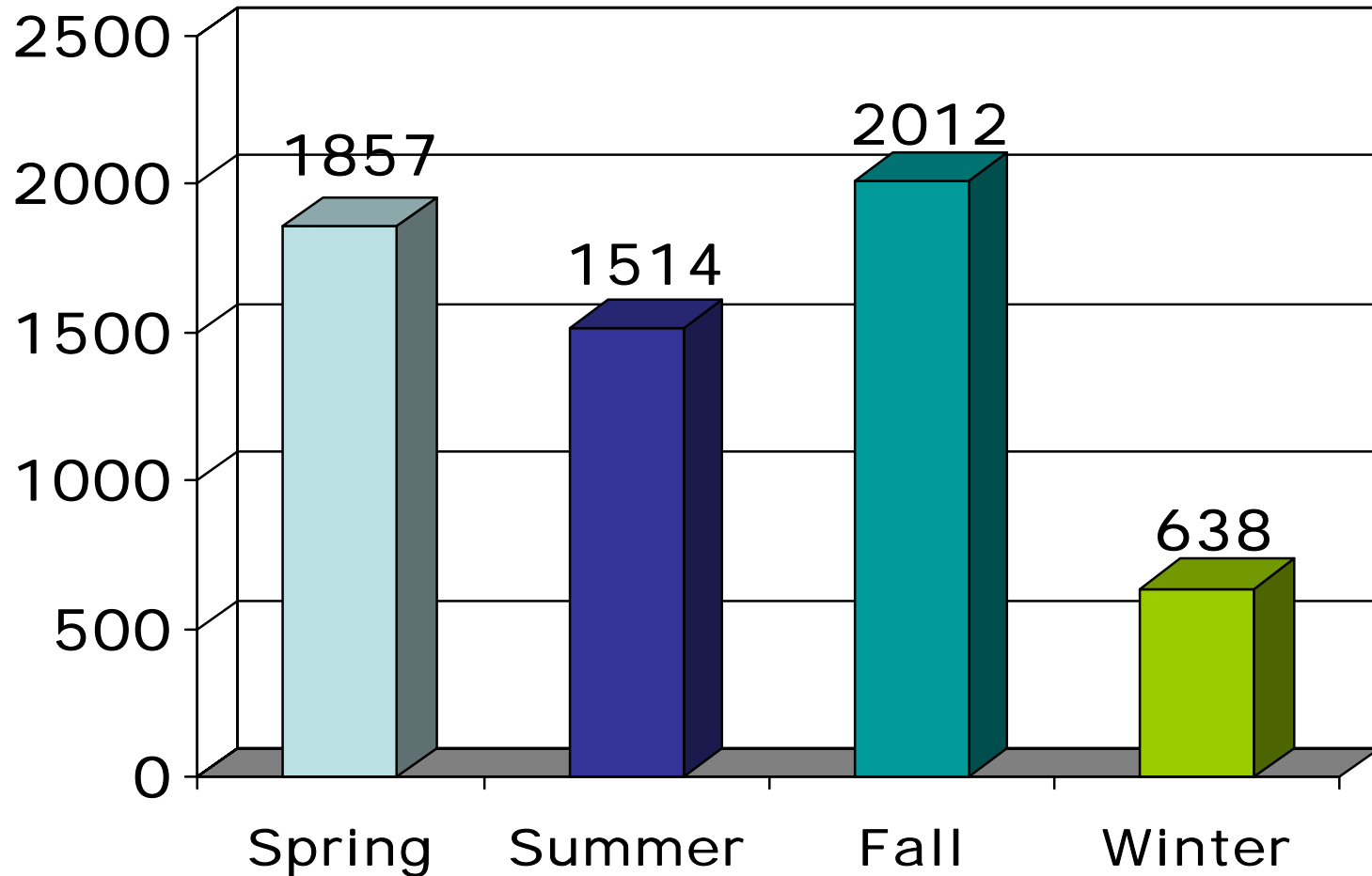
Q6: If yes, please specify?

- 6. Horseback Riding**
- 7. RV Park Improvements/Expansion**
- 7. Bowling inside Village**
- 9. Shooting Range**
- 9. Nightlife/Longer Hours**

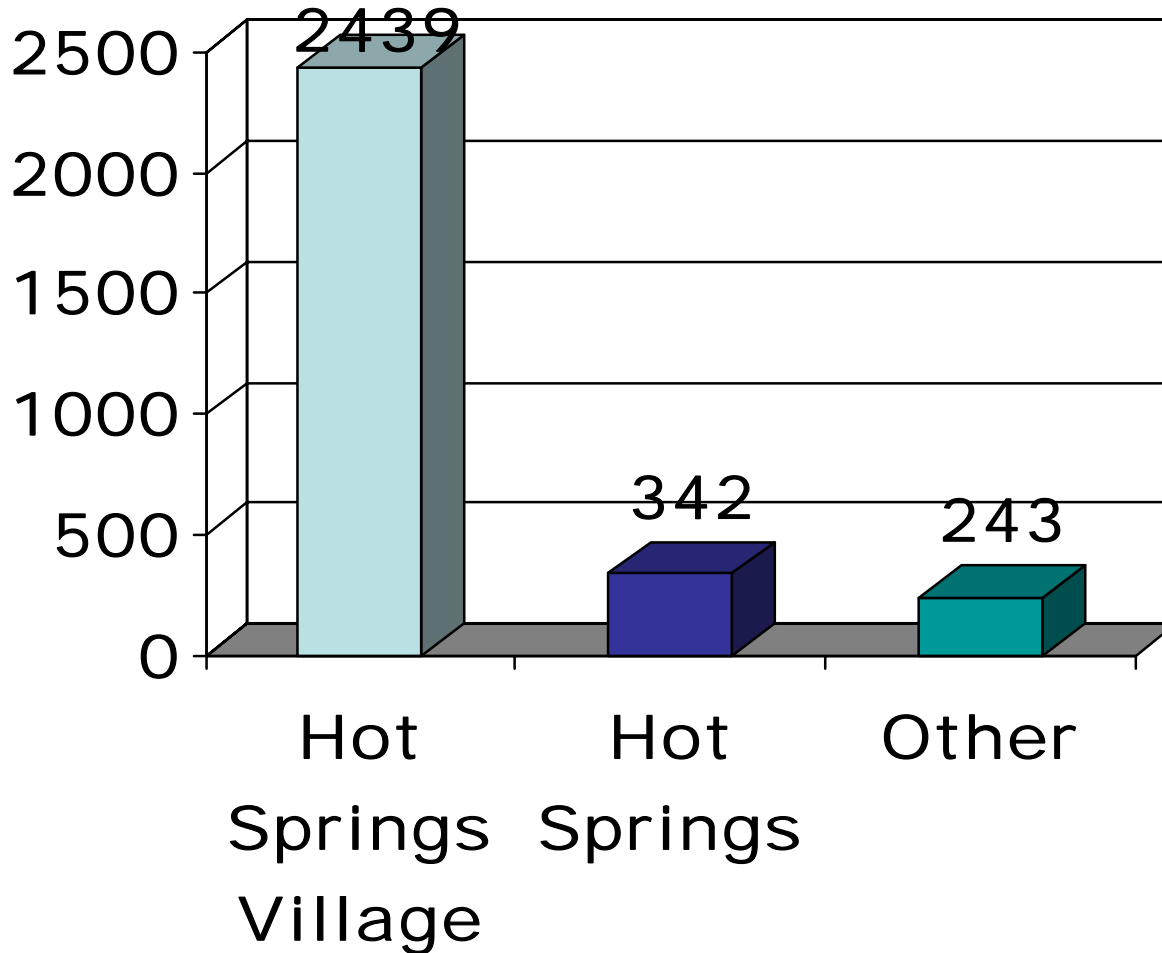
Q7: How many times per year do you visit Hot Springs Village?



Q8: At what times during the year do you visit?



Q9: When you visit Hot Springs Village, where do you stay?



Q9: When you visit Hot Springs Village, where do you stay?

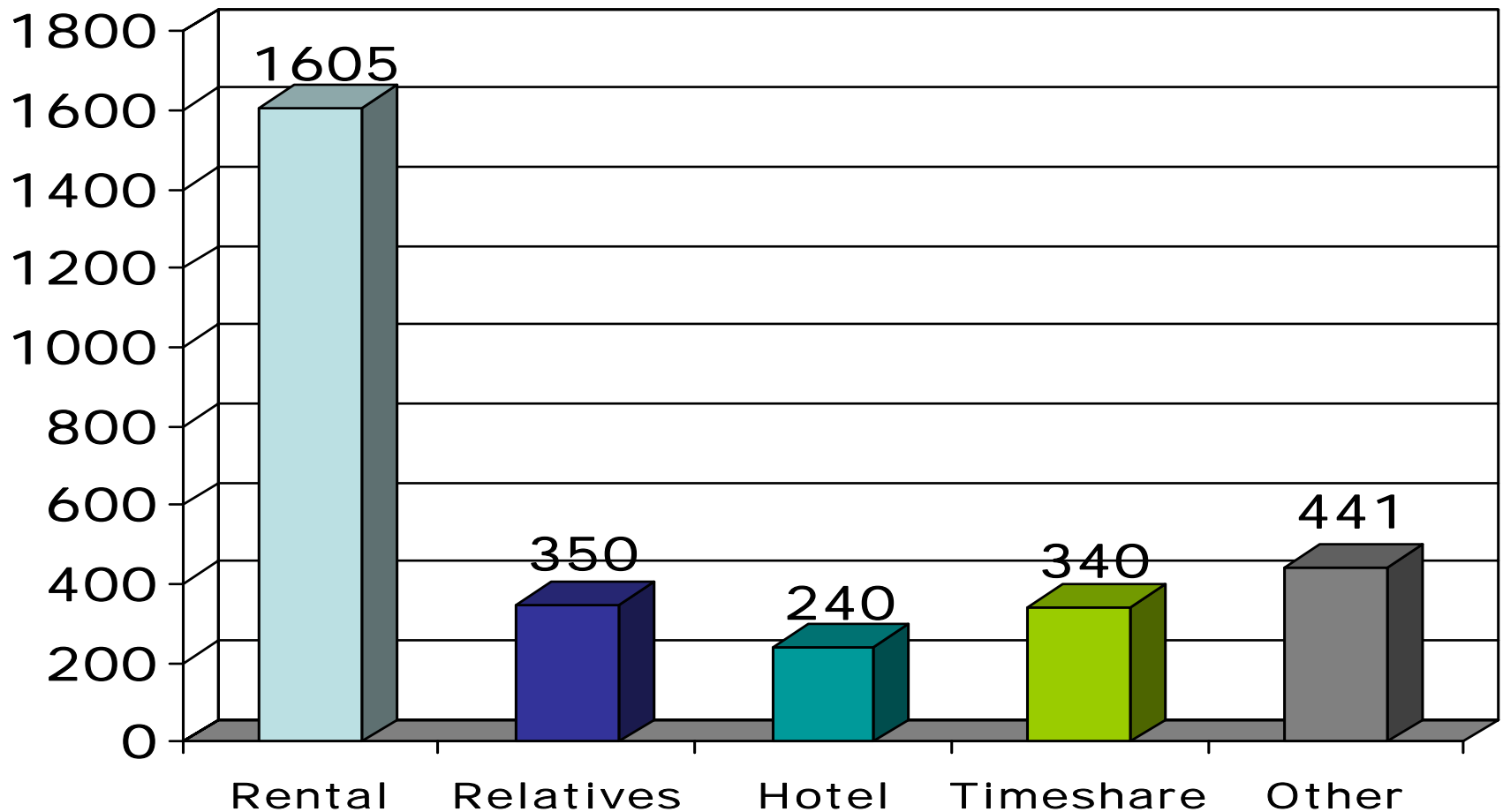
- **Other**

- **Friends/Relatives in Area**

- **Little Rock**

- **RV Park not in HSV**

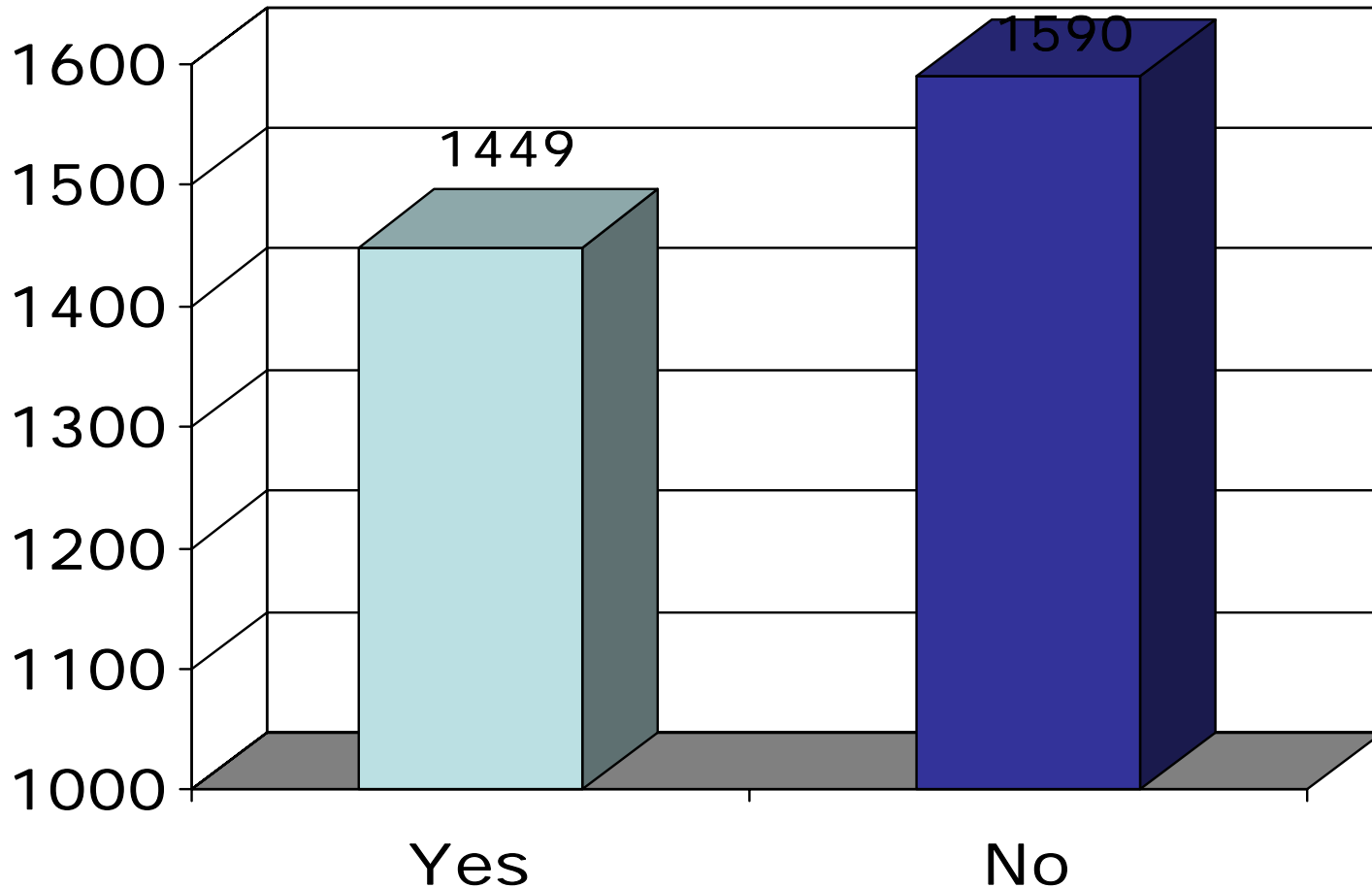
Q10: If you stay in Hot Springs Village, where do you spend the night?



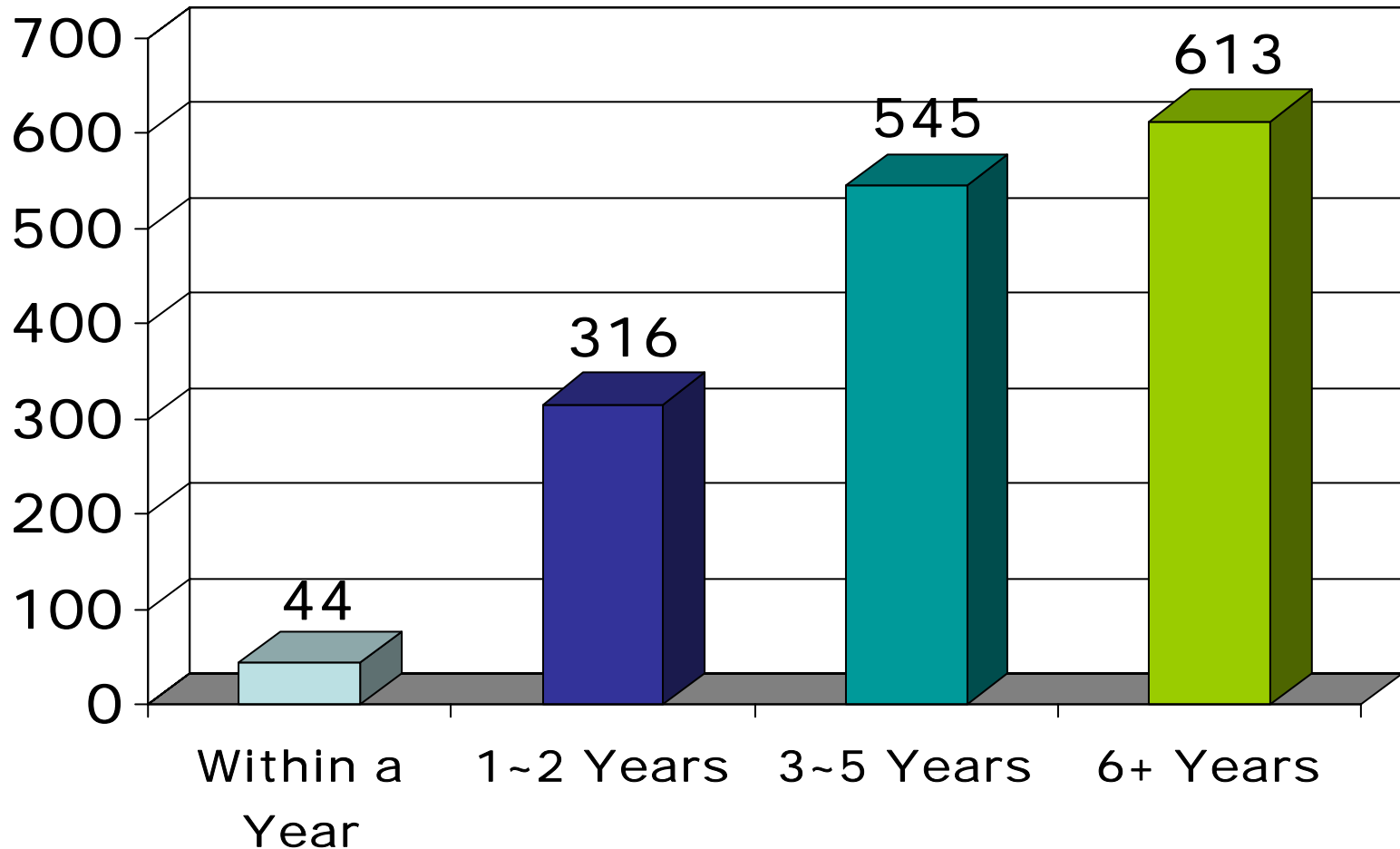
Q10: If you stay in Hot Springs Village, where do you spend the night?

- **Other (441 Responses)**
 - **Own Home (344 Responses)**
 - **RV Park (53 Responses)**

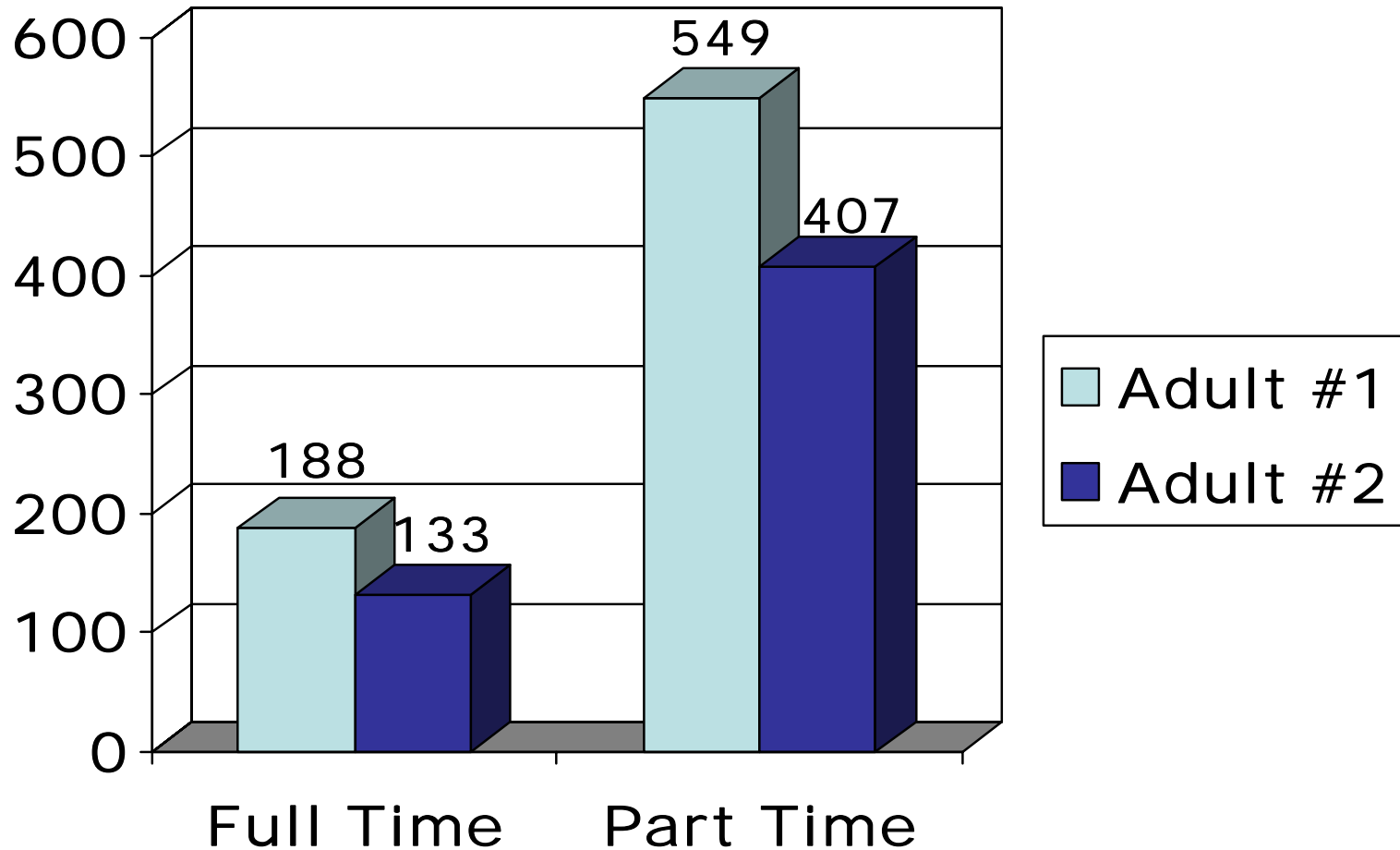
Q11: Do you plan to relocate to Hot Springs Village?



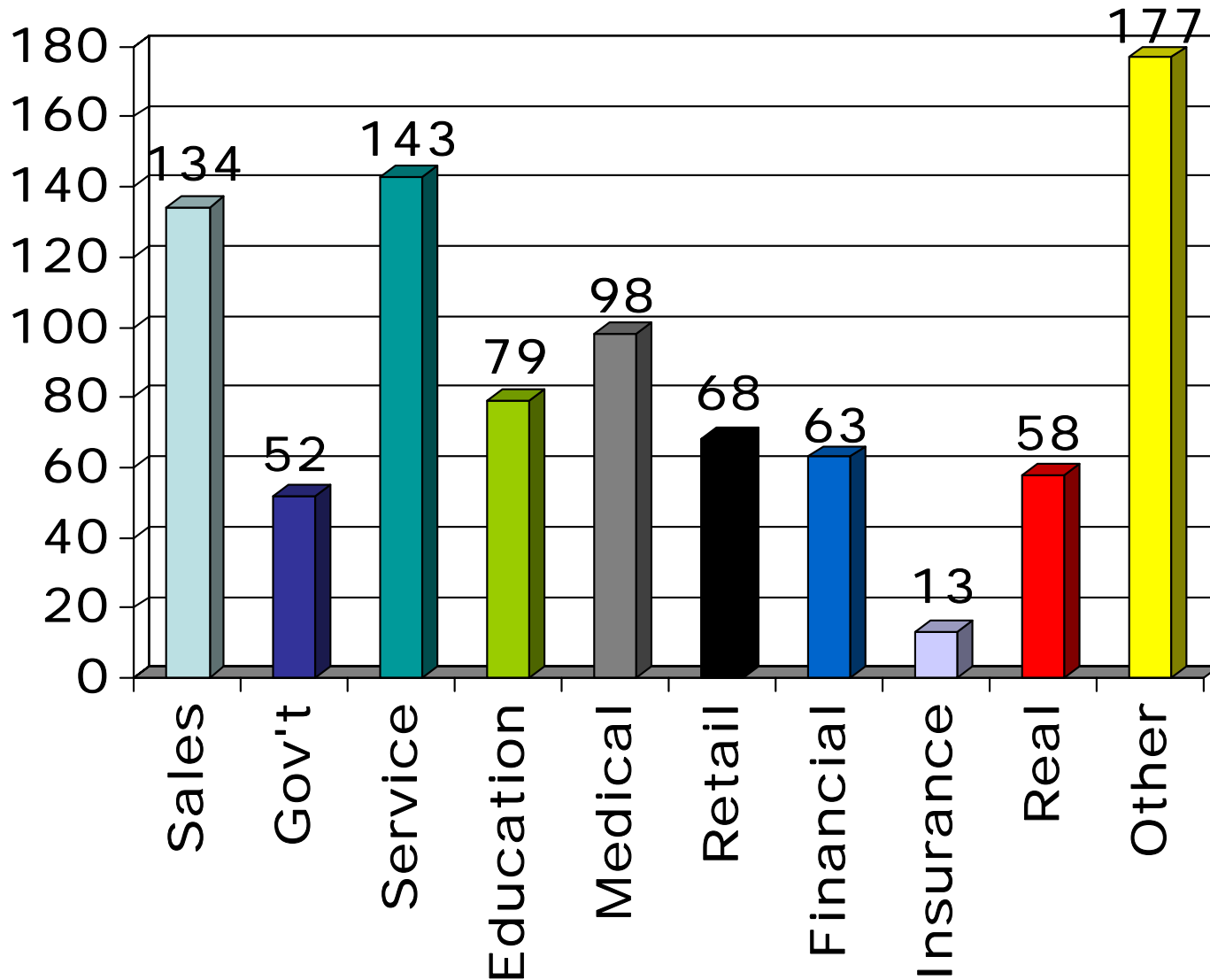
Q12: When are you planning to relocate to Hot Springs Village?



Q13: Will you be seeking full time or part time work when you relocate?



Q14: Which of the following best describes the type of work desired?



Q14: Which of the following best describes the type of work desired?

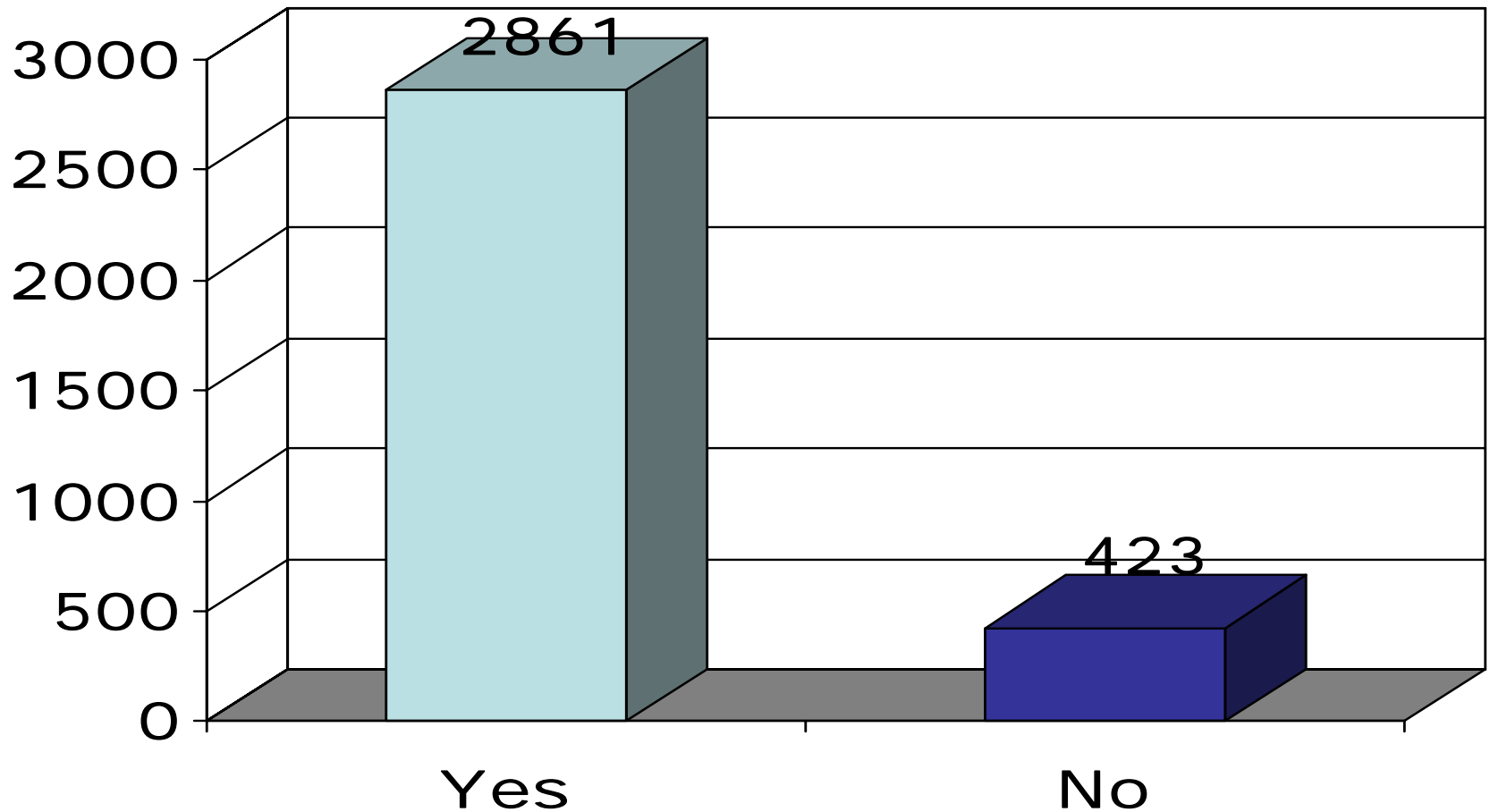
- **Other**

- 1. Golf**

- 2. Construction**

- 3. Own Business**

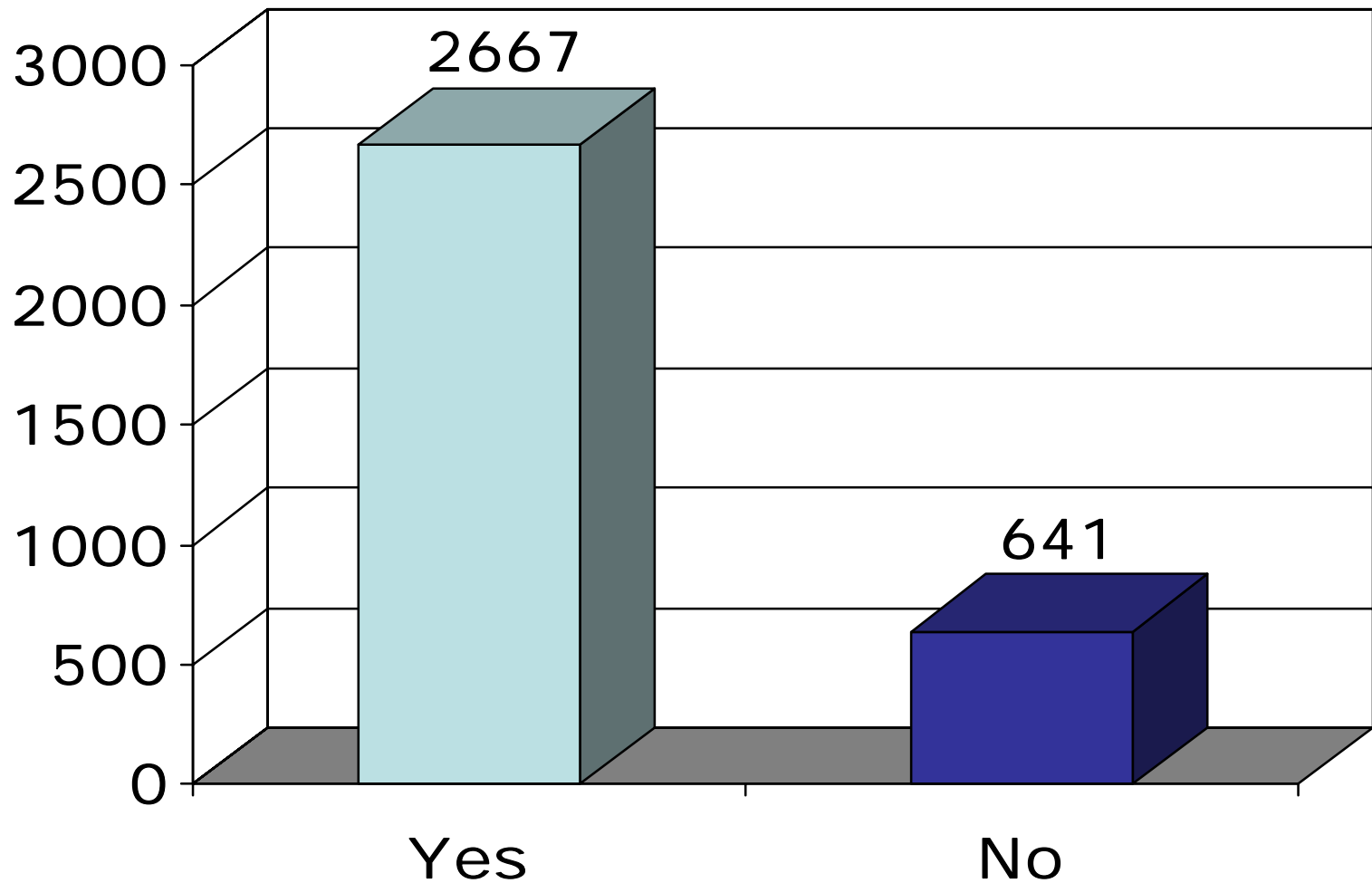
Q15: Does the Hot Springs Village POA provide adequate communication to non-resident property owners?



Q16: If no, what suggestions do you have for improving communications?

- 1. Monthly Newsletter**
- 2. Help with Selling Lots**
- 3. Email Communications**
- 4. More In-Depth Information on Plans**
- 5. Different Assessment Rate for Lots**
- 6. Property Valuations**

Q17: Do you have home access to email



Q18. Respondents State

Alabama – 32

Alaska – 2

Arizona – 28

Arkansas – 99

California – 110

Colorado – 32

Connecticut – 7

Delaware – 2

Florida - 233

Georgia – 24

Hawaii – 7

Illinois – 399

Indiana – 71

Iowa – 44

Kansas – 34

Kentucky – 11

Louisiana – 248

Maine - 9

Q18. Respondents State

Maryland – 8

Massachusetts – 10

Michigan – 57

Minnesota – 126

Mississippi – 84

Missouri – 107

Montana – 3

Nebraska – 14

Nevada - 13

New Hampshire – 6

New Jersey – 26

New Mexico – 8

New York – 57

North Carolina – 11

North Dakota – 2

Ohio – 39

Oklahoma – 114

Oregon - 4

Q18. Respondents State

Pennsylvania – 9

Rhode Island – 1

South Carolina – 8

South Dakota – 2

Tennessee – 129

Texas – 826

Utah – 1

Virginia – 22

Washington - 7

Wisconsin – 196

Wyoming – 3

Washington DC – 3

No Response

Idaho

Vermont

West Virginia

Q18. Respondents Country

Germany – 2

Austria – 1

Israel – 1

Canada – 3

Netherlands – 1

Thailand – 1

Argentina – 1

Belgium – 1

China – 1

Guatemala - 1

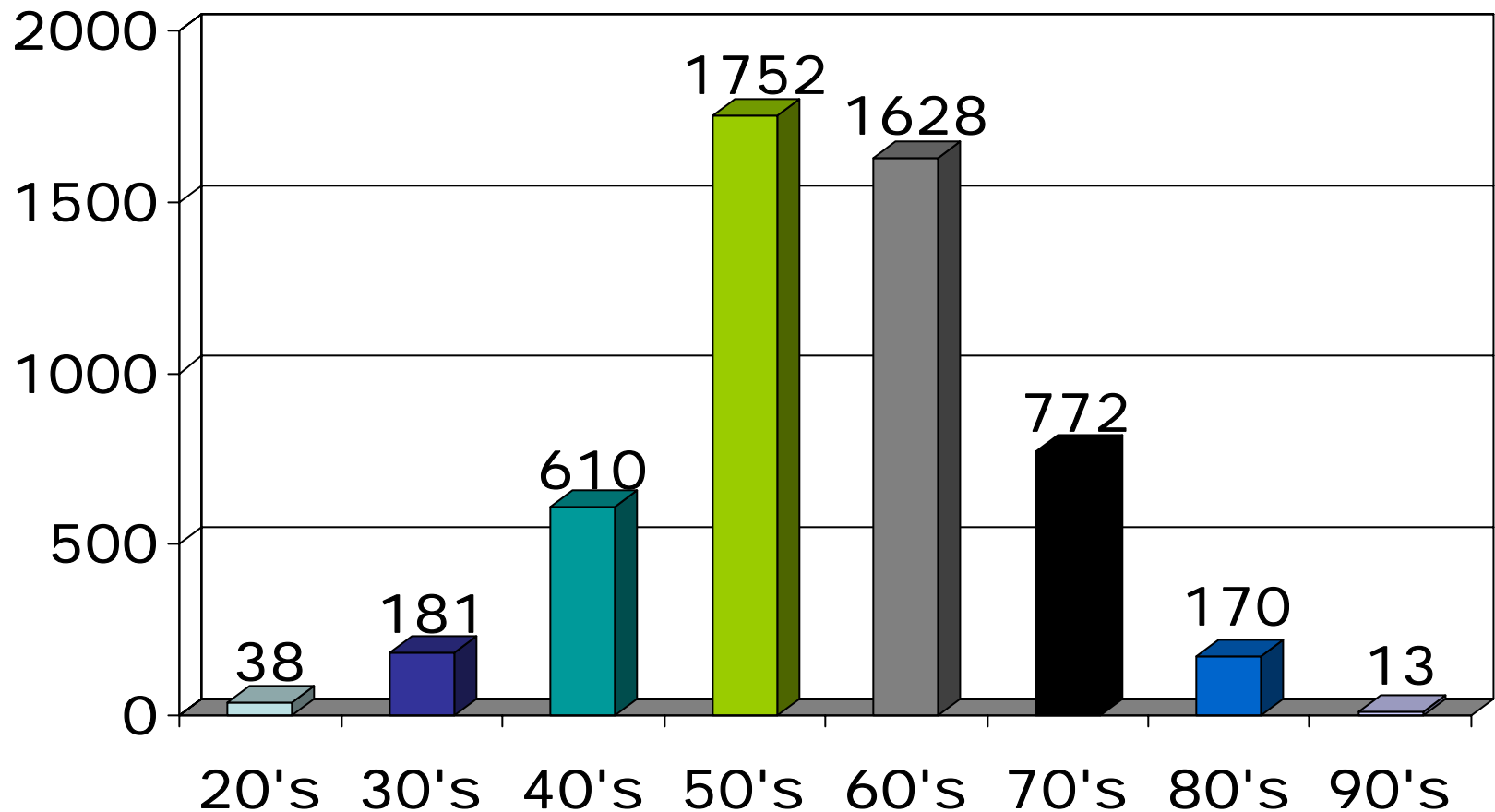
Q19. How many adults in your household?

- **2,675 said '2 Adults'**
- **600 said '1 Adult'**
- **52 said '4 Adults'**
- **38 said '3 Adults'**
- **7 said '5 Adults'**

Q20. How many dependents/ minors in your household?

- **1,901 said '0 Dependents'**
- **255 said '1 Dependent'**
- **240 said '2 Dependents'**
- **48 said '3 Dependents'**
- **15 said '4 Dependents'**
- **4 said '5 Dependents'**

Q21. What are the ages of each person in your household?



Only adult ages are included in this graph

Recognitions

The 2006 Non Resident Survey was funded by:

- **Hot Springs Village Property Owners' Association**
- **Hot Springs Village Board of Realtors**
- **Hot Springs Village Area Chamber of Commerce**